

Tender for supplier: Consultant to develop high-level impact case studies in international development research for UKCDR

Request for proposal

This request for proposal seeks a consultant to work with the UK Collaborative on Development Research (UKCDR) staff and UKCDR's Officials group (comprised of senior officials from UKCDR core members) to develop at least 10 high-level impact case studies that demonstrate major impacts of UK-funded international development research over the last 10 – 20 years. Each case study must highlight the role of research within a broad international development thematic area, identifying the contribution of the UK to global progress in this area.

About UKCDR

The UK Collaborative on Development Research (UKCDR) is a group of research funders interested in international development; including Government departments with Official Development Assistance (ODA) research funds, UK Research and Innovation research councils, the devolved administrations and the Wellcome Trust.

UKCDR is governed by Her Majesty's Government's Strategic Coherence of ODA-funded Research (SCOR) Board independently chaired by Professor Peter Piot. SCOR brings together the Chief Scientific Advisors and Directors of UKCDR's core members; the Department for International Development (DFID), the Department of Health and Social Care (DHSC), the Department of Business, Energy and Industrial Strategy (BEIS), UK Research and Innovation (UKRI) and the Wellcome Trust.

The SCOR Board aims to build high-level coherence across all UK-funded international development science and research and to maximise the impact and relevance of the UK's international development research investments. More details of the members are available in **Annex 1**.

Further information on UKCDR can be found at our website: www.ukcdr.org.uk

Background

UKCDR aims to amplify the value and impact of research for global development by promoting coherence, collaboration and joint action among UK research funders. To inform UKCDR and its members' approach to future research investments, UKCDR would like to provide evidence on how UK-funded research has historically had an impact at a global scale, looking at wide international development themes across research, technology and innovation.

The aim of this tender is to commission the production of 10 high-level impact case studies. These will serve a dual purpose: *firstly, as an evidence base to support research funders in directing future research investments and other activities; and secondly, for use as independent standalone products for communication to a wide and non-expert stakeholder base.*

UKCDR's high-level impact case studies must be coordinated with and complementary to work of other stakeholders who are contributing to this evidence base at different levels of the funding stream. For example, UKRI are developing project-specific case studies to highlight the impact of UK research council-funded international development research pre-2015. UKCDR's case studies must add value to and complement this work, by (a) taking a historical perspective over the last 10-20 years, emphasising high-level impact beyond outcomes at project or programme level, and (b) capitalising on UKCDR's

membership to draw together examples across government and non-government funders and multiple research disciplines.

Scope and Objectives of Work

The main objective of this work is to evidence the value of research for international development, through a minimum of 10 high-level thematic impact case studies, highlighting major global advances in technology, science and innovation.

Each case study must demonstrate:

- Why research, science and innovation are important for international development, from a global perspective, by highlighting major achievements and impact over the last 10 – 20 years;
- How the UK has directly contributed to achieving that impact;
- How joint UK funder initiatives have complemented each other to address complex and cross-cutting international development issues (considering examples of both sequential and concurrent funding).

Some of the case studies should also demonstrate:

- The value and impact of research across multiple research disciplines, including social sciences, natural sciences, environment, health, technology, innovation etc.;
- The importance of international research partnerships (between UK-funded initiatives and those of other stakeholders) in delivering global impact;
- How research for international development brings value and benefit back to the UK.

The case studies should *not* focus on the outcomes of individual projects or programmes at a localised scale. Rather, they should demonstrate the collective or high-level impact made through major international development advances supported by UK-funded research (primarily DFID, DHSC, BEIS, UKRI and Wellcome but including other research funders listed in **Annex 2**).

The supplier is expected to identify the areas where research for development has had the greatest impact and select impactful and cross-cutting examples within those where UK-funded research has made significant contributions. For example, case studies could showcase successes such as: the global eradication of rinderpest disease in 2011; the biofortification of sweet potato to tackle vitamin A deficiency in Sub-Saharan Africa; the role of modern drip irrigation systems in subsistence farming. Collectively, the case study themes must ensure good coverage of research across a range of academic disciplines and across the Sustainable Development Goals (SDGs).

For the purposes of this tender, when we refer to ‘impact’ we mean demonstrable progress towards one or more of the SDGs. This could include a range of social, economic, cultural, and environmental impacts, from reduced morbidity and lives saved, to policy change and legislation.

Expected deliverables

Based on the above, we expect the consultant to deliver the following:

- Detailed methodology to sample and identify the thematic areas to showcase where research for development has seen greatest impact;
- Consultations with UKCDR stakeholders (see **Annex 2**) to identify specific examples where UK-funded research has made significant contributions;
- A minimum of 10 case studies;
- Summary paper consolidating key findings from the case studies.

Following delivery of the above, the supplier will be expected to give a presentation to the UKCDR team on the methodology, consultations and case studies selected.

Deliverables timeline

Deliverable #	Content	Deadline
Deliverable A	Methodology and consultation plan	19 th June 2019
Deliverable B	Case study outline	12 th July 2019
Deliverable C	Draft case studies & draft summary paper	9 th August 2019
Deliverable D	Final case studies & final summary paper	30 th August 2019

Deliverable A

A detailed case study methodology, outlining sampling, development and writing aims, and a consultation and engagement plan with UKCDR's core members, key stakeholders, researchers, and experts across a broad range of academic disciplines related to international development.

Deliverable B

Based on the consultations set out in *Deliverable A*, an outline of the suggested case study themes and how these were selected, specifying the number of case studies to be developed and proposing a case study template.

Deliverable C

A minimum of 10 case studies. Each case study should include two elements: one document with high-level information summarised and presented in key messages; and a second document with further details and data to support the summary. The draft summary paper should be no longer than 2 pages and should summarise and consolidate the key findings of each case study. Case study and summary paper content should be in plain English and easily digestible by non-experts in this field.

Deliverable D

The final case studies and paper should incorporate any feedback provided by UKCDR on *Deliverable C*. Final products should be presented as data and text in Microsoft Word and provided as editable soft copies. Visual elements such as graphics or images are not required.

Progress Against Deliverables

UKCDR and the supplier will have fortnightly phone calls organised by UKCDR to discuss the progress against the deliverables. Each deliverable will require review and sign-off by UKCDR before proceeding to the next phase.

Payment schedule

Payment will be made upon receipt of the deliverables below. Payment will only be made, and the next phase of work undertaken, when UKCDR has confirmed that each deliverable received is of an acceptable standard.

Deliverable #	Invoice submission	Payment %
Deliverable A & B	12 th July 2019	25%
Deliverable C	9 th August 2019	25%
Deliverable D	30 th August 2019	25%

Project Completion	13 th September 2019	25%
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The supplier should include in their commercial proposal an hourly/daily consultant rate card. Invoice payment terms are 20 business days from receipt of invoice.

Skills required

- Experience in delivering high-quality, relevant and appropriate desk reviews of broad topics.
- Experience in identification and development of brief case studies targeted to specific and generalist audiences.
- Expertise in broad themes of international development research across the SDGs, such as global health, education, energy, climate change, agriculture, food security, technology and innovation. The successful supplier does not have to demonstrate expertise in **all** these areas.
- Good understanding of international development progress over the past 20 years and future global challenges.
- Excellent ability to translate complex research findings into simple impact messages and communicate these to a generalist audience.

Timeline for identification of supplier

Activity	Date
Issue tender to suppliers	20 th May 2019
Calls with suppliers to discuss queries During this period, suppliers can contact UKCDR for clarification of any issues outlined in the tender.	22 nd – 24 th May 2019
Circulation of relevant information raised in individual calls to all suppliers	24 th May 2019
Proposal submitted by suppliers	31 st May 2019 (by 22:00 BST)
Notification of contract award	7 th June 2019
Contract clarifications and negotiations	10 th - 12 th June 2019
Start date	12 th June 2019

Project Management

The project is commissioned by UKCDR and the selected supplier will be accountable to UKCDR. The supplier will report to: Olivia Berthon, Policy and Programme Officer, O.Berthon@ukcdr.org.uk.

Proposals submitted in response to this request should include the following:

- Proposed approach, including any recommendations or changes to the work specification.
- Proposed methodology and work delivery plan, including consultation plan.
- Timelines and any risks associated with specified dates.
- Budget with realistic breakdown for proposed work.
- Details of the team that will be involved in the work, including profiles and CVs, team structure, individual responsibilities and proportion of time each team member will commit.

Please note that the General Terms and Conditions attached to this tender are non-negotiable.

Proposals should be no longer than 8 pages, including annexes. Suppliers may arrange a phone call on the **22nd-24th May 2019** with UKCDR to seek clarification on the request for proposal.

Non-Disclosure and Confidentiality

Any information subsequently made available to prospective suppliers is deemed confidential and must not be disclosed without the prior written consent of UKCDR unless required by law.

Independent Proposal

By submission of a proposal, prospective suppliers warrant that the prices in the proposal have been arrived at independently, without consultation, communication, agreement or understanding for the purpose of restricting competition, as to any matter relating to such prices, with any other potential supplier or with any competitor.

Costs Incurred by Prospective Suppliers

It should be noted that this document does not relate to a firm commitment from UKCDR to enter into a contractual agreement. UKCDR will not be held responsible for any costs associated with the production of a response to this Request for Proposal.

Contact Details

The single point of contact for all communications is as indicated below. **Electronic copies of your proposal should be submitted no later than 22:00 BST on Friday 31st May 2019.**

Olivia Berthon
Policy and Programme Officer
O.Berthon@ukcdr.org.uk
+44 (0)20 7611 8815

Annexes

Annex 1: UKCDR core contributing members

UKCDR's core contributing members are the Department for International Development (DFID), The Department for Health and Social Care (DHSC), UK Research and Innovation (UKRI), The Wellcome Trust and the Department for Business, Energy and Industrial Strategy (BEIS).

The Department for International Development (DFID)

The Department for International Development (DFID) leads the UK's work to end extreme poverty. They are tackling the global challenges of our time including poverty and disease, mass migration, insecurity and conflict. Their work is building a safer, healthier, more prosperous world for people in developing countries and in the UK too. DFID is a ministerial department, supported by [3 agencies and public bodies](#). DFID works in the UK and in 150 countries around the world to help meet the Millennium Development Goals (MDGs).

The Department for Business Energy, and Industrial Strategy (BEIS)

The Department for Business, Energy & Industrial Strategy (BEIS) brings together responsibilities for business, industrial strategy, science, innovation, energy, and climate change. BEIS uses its overseas development assistant (ODA) to support and delivery 4 strategic objectives of the 2015 UK aid strategy, and the two policy interventions to deliver this are the [Global Challenges Research Fund and the Newton Fund](#).

UK Research and Innovation (UKRI)

UK Research and Innovation (UKRI) is a new body established in 2018, which brings together the UK research councils (Arts and Humanities Research Council (AHRC), Biotechnology and Biological Sciences Research Council (BBSRC), Economic and Social Research Council (ESRC), Engineering and Physical Sciences Research Council (EPSRC), Medical Research Council (MRC), Natural Environment Research Council (NERC), Science and Technology Facilities Council (STFC), as well as Innovate UK and the newly formed Research England.

The Department for Health and Social Care (DHSC)

The Department of Health & Social Care (DHSC) support ministers in leading the nation's health and social care to help people live more independent, healthier lives for longer. Following the UK government's 2015 comprehensive spending review, DHSC received ODA funding to support international development research including the National Institute for Health Research (NIHR) Global Health Research Programme and the Global AMR Innovation Fund (GAMRIF).

The Wellcome Trust

The [Wellcome Trust](#) is the world's 2nd largest charitable foundation, and exists to improve health by helping great ideas to thrive. They support researchers, take on big health challenges, campaign for better science, and help everyone get involved with science and health research. They are a politically and financially independent foundation. Substantial funding is devoted to global health research, both in the UK and in developing countries.

Annex 2: Key Stakeholders

Please note this is a non-exhaustive list.

Key Stakeholders for Consultations

- Global Challenges Research Fund (GCRF) Challenge Leaders¹
- DFID Senior Research Fellows²
- UK National Academies Fellows (at least 2-3 Fellows each from the Academy of Medical Sciences, the British Academy, the Royal Academy of Engineering and the Royal Society)

Further UKCDR Members and Stakeholders

- Department of Environment, Food and Rural Affairs (DEFRA)
- Foreign and Commonwealth Office (FCO)
- Government Office for Science
- High Education Funding Council for Wales (HEFCW)
- Scottish Government
- UK Space Agency

¹<https://www.ukri.org/research/global-challenges-research-fund/gcrf-challenge-leaders/>

²https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/320455/senior-research-fellows-details-areas-expertise.pdf